

INSTRUCTIONAL DESIGN

for eLearning

LEARN HOW TO DESIGN DIGITAL LEARNING RESOURCES
THAT WILL ENGAGE YOUR LEARNERS.

This instructional design course will help develop the interpersonal, written, and visual communication skills necessary for you to turn educational material into frameworks suitable for online learning.



WHAT WILL YOU LEARN ABOUT?



This course covers the methodology, skills, and techniques necessary for developing effective eLearning solutions. This course provides the foundation for instructional design and covers the following topics:

1

Explore current theories, principles, methodologies, and techniques of online learning

2

Conduct a needs analysis of a context and target audience to determine desired outcomes in your learning solution



3

Know the purpose and components of a storyboard

4

Practice eLearning development using the ADDIE model



5

Create clear, quantifiable learning outcomes

6

Understand creativity in learning design

7

Understand Learning 4.0 and future learning trends, including machine learning, AI, VR and AR

8

Compare the functions and specifications of eLearning authoring tools available online



9

Understanding the role of behavioural science in creating effective learning resources

10

Develop effective assessment tools to measure the success of learning outcomes



11

Explain and apply action mapping, microlearning and gamification principles

12

Understand the importance of good project management and clear communication



ANALYSIS:



In order to accurately create the best possible content for the training, Humming Learn recommends conducting a short analysis and delegate understanding workshop prior to the training. During the workshop, we will be able to analyse the delegates' work environment and extract valuable insights on their current Instructional Design skills. Gaining this insight will allow us to ensure that the learning experience caters to the specific needs of the delegates.

TRAINING DURATION:



3 days.
Training will take place from 09h00 to 16h00 each day.

VENUE:



Training is conducted virtually, unless otherwise arranged. If training is conducted at the client's venue, the client is responsible for extra costs (trainer travel, etc.).

PRE-REQUISITES:



Strong reading, writing, and analytical skills are recommended. All participants should have basic computer skills.





LOVE HOW YOU LEARN!

GET IN TOUCH:



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