



INSTRUCTIONAL DESIGN

FOR ELEARNING

LEARN HOW TO DESIGN DIGITAL LEARNING RESOURCES
THAT WILL ENGAGE YOUR LEARNERS

This instructional design course will help develop the interpersonal, written, and visual communication skills necessary for you to turn educational material into frameworks suitable for online learning.



WHAT WILL YOU LEARN ABOUT?



This course covers the methodology, skills, and techniques necessary for developing effective eLearning solutions. This course provides the foundation for instructional design and covers the following topics:

1

Explore current theories, principles, methodologies, and techniques of online learning

2

Conduct a needs analysis of a context and target audience to determine desired outcomes in your learning solution



3

Know the purpose and components of a storyboard

4

Practice eLearning development using the ADDIE model



5

Create clear, quantifiable learning outcomes

6

Understand creativity in learning design

7

Understand Learning 4.0 and future learning trends, machine learning, AI, VR and AR

8

Compare the functions and specifications of e-learning authoring tools available online



9

Understanding the role of behavioural science in creating effective learning resources

10

Develop effective assessment tools to measure the success of learning outcomes



11

Explain and apply action mapping, microlearning and gamification principles

12

Understand the importance of good project management and clear communication



TRAINING DURATION:

3 days



PRE-REQUISITES:

No pre-requisites required for this course.

VENUE:

We will design the training tailored for your organisation and we will deliver it at your office.



PRICING:

R 60 000 per programme for group of up to 10 people
Price excludes VAT, venue and catering



Get more info or book your training at:



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